



Contact: Cindy Young  
Director of Development and Marketing  
(310) 914-4045  
[cyoung@ndvets.org](mailto:cyoung@ndvets.org)

*The New Directions mission is to empower veterans and facilitate their successful return to families and society.*

**For immediate release**

## **Gregory C. Scott Named President & CEO of New Directions, Inc.**



LOS ANGELES, CA (October 14, 2011) – The Board of Directors of New Directions, Inc. today announced the appointment of Gregory C. Scott as incoming President and CEO, effective Monday, October 17. Mr. Scott succeeds Toni Reinis, retiring co-founder and executive director since the agency opened its doors to homeless veterans in 1992.

“Gregory Scott brings substantial leadership experience to New Directions” said Board Chairman Rudy E. Grimaldo. “Those skills, along with his mission-specific experience in delivering services will ensure that New Directions continues to serve the needs of all veterans including a special emphasis and growing focus on OEF/OIF veterans.”

“The visionary work of Toni Reinis has had a lasting and positive impact on literally millions of lives across this nation,” said Mr. Scott. “I am honored that the Board has chosen me to lead New Directions into its third decade of service.”

During his five years at the Weingart Center Association, Scott erased a substantial deficit and increased revenue from \$8 million to \$13 million. He led capital development for the new Center for Community Health, and spearheaded a number of initiatives including a Homeless Rapid Re-housing Program for Families. Prior to his work with the Weingart Center Association, Mr. Scott has extensive nonprofit experience including leadership stints at the Susan G. Komen Breast Cancer Foundation (Costa Mesa, CA), the Neighborhood Youth Association, Inc. of Los Angeles, Sylvan Learning Systems, Inc. (Gardena, CA) and YouthBuild USA (Somerville, MA).

Scott earned his bachelor's degree from William Paterson University (Wayne, N.J.) and holds a master's in community economic development from Southern New Hampshire University, as well as a certificate from the Wells Fargo Executive Directors Leadership Institute. He served as a committee member on the Home for Good systems action committee. His many commendations for community service locally include recognition from the LA City Attorney's Office HALO Program, the LA County District Attorney's Office on Crime Victims, and the LA County Board of Supervisors Office, Center for Community Health. He has served on the steering committee of the UCLA School Management Program, and on the board of directors of the YMCA of Orange County, Community Services Branch (Tustin, CA).

### ***About New Directions***

Starting out with just a handful of veterans housed in a rented home in the Mar Vista neighborhood of Los Angeles, New Directions has grown to become one of the nation's largest providers of services to homeless veterans, both men and women. Long a leader in public policy development, New Directions is also known for the excellence of its services and was recently cited for its best practices in the treatment of veterans with co-occurring disorders by the Substance Abuse and Mental Health Services Administration (SAMHSA) of the U.S. Department of Health and Human Services. <http://www.youtube.com/watch?v=FSXLh-sOYSU> New Directions provides comprehensive services to more than 600 veterans every year, and operates the only emergency shelter/detoxification center for homeless male veterans in all of Los Angeles County that is open round the clock, 365 days a year. The 24-hour hotline is (310) 914-5966. In partnership with A Community of Friends, a nonprofit developer of permanent supportive housing, New Directions will open 147 units of permanent supportive housing for disabled veterans in Buildings 4 and 5 on the grounds of the Sepulveda V.A. campus in North Hills area of Los Angeles.

New Directions, Inc.  
11303 Wilshire Blvd., VA Bldg. # 116  
Los Angeles, CA 90073-1003  
Tel. (310) 914-4045 Fax (310) 914-5495  
24-hour assistance (310) 914-5966  
[www.NDVets.org](http://www.NDVets.org)

###