



NEW DIRECTIONS, INC. – GALA DINNER

Sunday, November 7, 2010

Beverly Hilton Hotel in Beverly Hills, California

6:00 – 7:00 p.m. Cocktail Reception/Silent Auction

7:15 – 9:00 p.m. Dinner Program



We invite you to become a sponsor of this event, which will directly benefit the hundreds of veterans served by New Directions each year. As a special highlight we will salute successful graduates of the New Directions program, honoring and recognizing their journeys from homelessness back to family, health, sobriety and success and individuals who support veterans and veteran issues.

*Sponsorship Opportunities:*

- Legacy Sponsor . . . . . \$25,000**  
*Full page ad on inside cover of commemorative journal, 10 tickets to the event, recognition during the dinner, premier display of logo on multi-media presentation at event, web site recognition.*
- Benefactor Sponsor . . . . . \$10,000**  
*Full page ad in commemorative journal, 8 tickets to dinner, recognition during the dinner, display of logo on multi-media presentation at event, web site recognition.*
- Patron Sponsor . . . . . \$5,000**  
*Half page ad in commemorative journal, 6 tickets to event, recognition during dinner, display of logo on multi-media presentation at dinner, web site recognition.*
- Advocate Sponsor . . . . . \$2,500**  
*Quarter page ad in commemorative journal, 4 tickets to event, web site recognition.*
- Sponsor . . . . . \$1,000**  
*1/8 business card listing in commemorative journal, 2 tickets to the event.*

**Commemorative Journal Sponsorship**

- Full Page Ad (7" w x 9" h) . . . . . \$2,000
- Half Page Ad (7" w x 4 3/8" h) . . . . . \$1,000
- Quarter Page Ad (3 3/8" w x 4 3/8" h) . . . \$500
- 1/8 Page Ad (Business card listing) . . . \$250

**Individual Tickets & Tables**

- \_\_\_ Tickets . . . . . \$250/each
- \_\_\_ Table(s) . . . . . \$2,500/each

- I/We cannot sponsor at this time, but we would like to make a donation \$ \_\_\_\_\_
- I/We would like to donate the following item(s) for the silent auction: \_\_\_\_\_

*Artwork Specifications:* Journal trim size is 8"x10". All ads are **non-bleed, Black & White** and must be submitted digitally, in one of the following formats: PDF (Press-Quality), InDesign (CS3), QuarkXpress (6), Illustrator (CS3) or Photoshop. PowerPoint or Excel files will not be accepted. Image files (logos, photographs) should be EPS, TIFF, or JPG files (minimum 300 dpi at actual size). If you submit artwork in Microsoft Word, please provide a printout proof and we will do our best to match your chosen font. Ads can be e-mailed to: [artwork@orangebikedesign.com](mailto:artwork@orangebikedesign.com). An FTP for large file upload is available, please e-mail for login information.

For more information please contact LaShanda Maze at (310)914-4045 ext. 161 or via e-mail at [Lmaze@NDVets.org](mailto:Lmaze@NDVets.org).

*Contact & Payment Information:*

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
PHONE FAX E-MAIL

\_\_\_\_\_  
CREDIT CARD NUMBER

\_\_\_\_\_  
EXPIRATION DATE CVV CODE

★ ★  
★ The New Directions  
mission is to empower  
veterans and facilitate  
their successful return  
to families and society. ★  
★ ★